

# CONSUMER BAROMETER OF RENEWABLE ENERGY 2021



**78 %** of Swiss people say they have never experienced as many extreme weather events as in 2021.



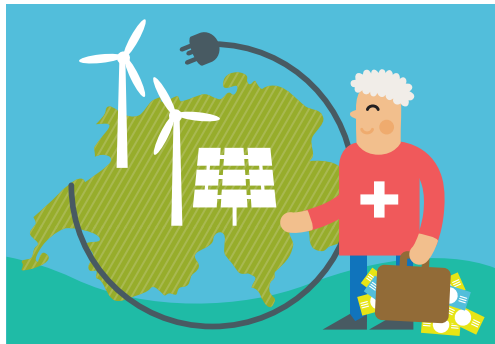
For **9 out of 10** Swiss consumers, climate protection is an important concern despite the pandemic.



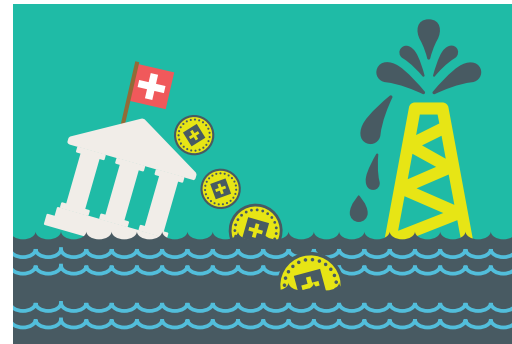
The convergence of solar energy, heat pumps, battery storage and electric mobility offers growth potential for climate-friendly building technology.



**77 %** of consumers think that the Swiss National Bank should pay more attention to climate change in its investments.



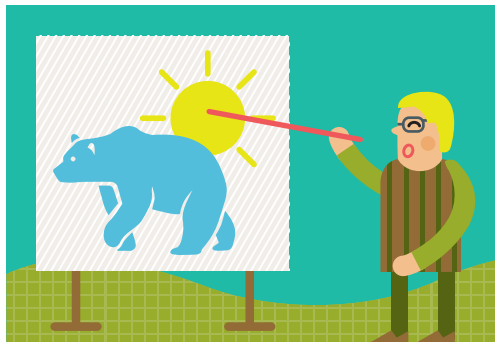
**94 %** of the Swiss think that energy suppliers should invest more in domestic renewable energy projects.



**62 %** of consumers see banks' investments in coal, oil and gas abroad as a risk to Switzerland as a financial centre.



Only **15 %** of the Swiss have ever seen a building-integrated photovoltaic (BIPV) system. **77 %** find photos of BIPV beautiful.



**83 %** of the Swiss think that schools and universities should devote more teaching time to energy and climate issues.



**71 %** of those interested in buying an electric car think that they will mainly charge at home. After the purchase, this figure even rises to **87 %**.

First issued in 2011, the annual Consumer Barometer of Renewable Energy is one of the most comprehensive reviews of the Swiss population's preferences on energy topics. It is tracking the evolution of customer preferences on energy and climate-related issues over time and helps to identify emerging trends in areas like energy efficient buildings, electric mobility, social acceptance of wind energy, community financing of renewables, and green investment. The study is based on a representative sample of more than 1'000 respondents in the German- and French-speaking parts of Switzerland.

