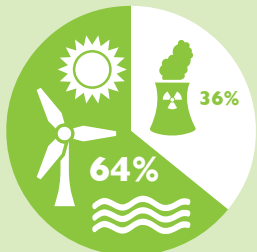
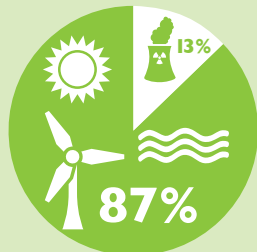


PREFERENCES FOR RENEWABLES

renewables non renewables

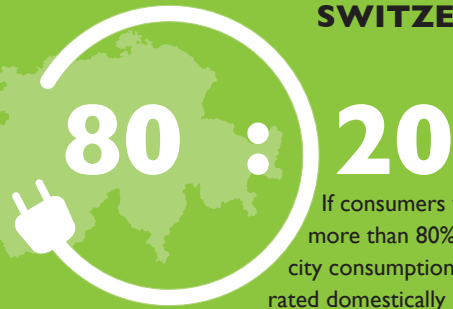


Swiss electricity mix 2015



Desired electricity mix 2030

ELECTRICITY „MADE IN SWITZERLAND“

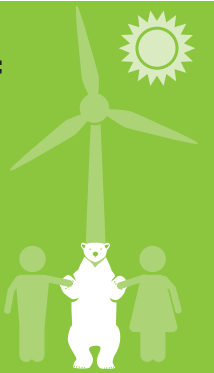


If consumers were to decide, more than 80% of Swiss electricity consumption would be generated domestically by 2030

COMMUNITY FINANCING OF RENEWABLES

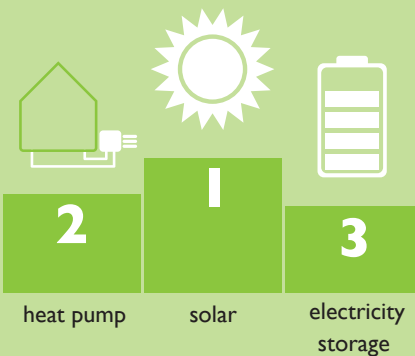
61%

are interested to invest in a community project for renewables

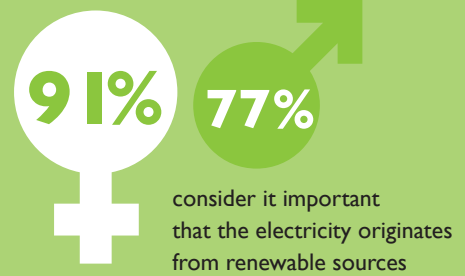


MOST POPULAR RENEWABLE ENERGY TECHNOLOGIES

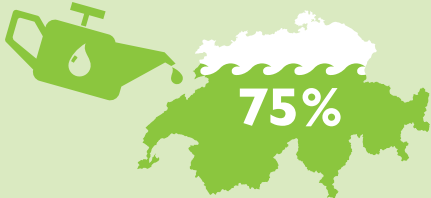
houseowner intent to install



GENDER PREFERENCES FOR RENEWABLES



ENERGY LITERACY



Only 4% knew that 75% of Swiss energy demand (heat, electricity and fuels) is covered through imports

RENTAL PREFERENCES

69%

of tenants prefer to rent a place in a house with a photovoltaic roof



BAN OF DIESEL VEHICLES IN CITIES BY 2025



71% would approve if Switzerland followed the example of metropolitan cities (Paris, Athens, Madrid, Mexico City) to ban diesel vehicles

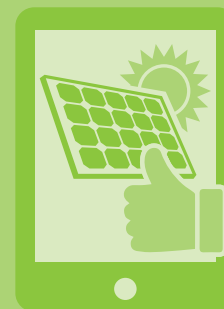
CONTRIBUTION TO CLIMATE CHANGE MITIGATION

81%

approve Switzerland's commitment to reducing greenhouse gases by 50% until 2030



DIGITIZATION



83%

welcome digital energy services which allow a better integration of solar power

E-MOBILITY



44%

could imagine their next car to be electric

BANKS CAN LEAD BY EXAMPLE

72%

expect banks to take a more active role in supporting renewables, e.g. by installing solar panels on their rooftops

