

The logo for has.to.be consists of two adjacent rectangular boxes. The left box is black with the text 'has.to.be' in white. The right box is pink with the text 'E-SOLUTIONS' in white. The entire logo is set against a dark background with a red grid pattern.

has.to.be

E-SOLUTIONS

# Marketing and Communications Intern

Vienna, Austria

## About has.to.be

In 2013, has.to.be was founded with the mission to build solutions that enable the energy and mobility industries to shift towards more sustainability. To do so, we work closely with our customers to build user-friendly tools and develop services that optimise their business processes.

Today has.to.be is the innovation leader in cloud-based management platforms for electric vehicle charging infrastructure. With our application „be.ENERGISED“, we provide anyone, from SMEs, large corporations to cities, an all-in-one solution to operate, monitor and control single charging stations or even a whole network of connected charging points. be.ENERGISED is used to operate more than 2,000 charging stations in 25 countries.

We believe that mobility has to be energised! Be part of our vision and grow with us!

For more information, please visit us at [www.has-to-be.com](http://www.has-to-be.com).

## What You'll Do

- Develop messages to translate technology functionalities into business use cases, benefits and solutions
- Update and improve internal and external communications, i.e. website, regular blog, Social Media posts, tweets
- Assist the management team in all public relations related activities
- Collaborate with the sales team assisting in logistics, coordination, and strategic planning for various trade fairs and conferences
- Support in preparing and performing special projects

## What You'll Need

- Recent graduate or on your final year of studies toward a Bachelor or Master degree in Business, Sales, Marketing, Communications, Information Technology, Computer Science or related area.

- First experience in layout/design and multimedia communications
- Strong presentation and writing skills
- Experience with creative production software
- Fluent in English both verbally and written (German and any other languages a big plus)
- Passion for sustainable solutions
- Strong desire to learn in a rapidly growing and dynamic start up environment

### What We Offer

- A high level of personal responsibility
- The opportunity to help form the future of mobility
- The challenge of a meaningful work
- Creative and exciting tasks within an innovative environment
- Flat hierarchies and a place in a highly motivated and talented team
- A compensation of **800 EUR** gross per month

### Contact Information

Please send a letter of motivation and your resume in English via E-Mail to [lukas.bauer@has-to-be.com](mailto:lukas.bauer@has-to-be.com) stating the title "Marketing and Communications Intern".