A 1-year executive part-time program for engaged future leaders in business + beyond.

DIPLOMA IN SUSTAINABLE BUSINESS
**Program Vision:**
To understand the challenges we as a global community face in the coming decades, to evaluate how business can contribute to resolve them, and how business leaders can shape their strategy and operations sustainably and responsibly.

**Program Main Objective:**
To inspire and train change agents with a broad understanding in global sustainability and provide them with practical skills to develop and implement solutions for sustainability issues in organizations.

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**New challenges demand new competencies**

**THE WORLD IS AT A TURNING POINT.**
Social and environmental changes are demanding new solutions in the coming decades. In 2007, humanity's footprint exceeded the earth's bio capacity by 50%. By 2025, we will need the equivalent of 2 planets to sustain the consumption patterns of global citizens. Business is considered to be part of the problem, yet business leaders often don't know how to embrace sustainability.

New challenges require new competencies. New competences arise from assuming new perspectives and envisioning new solutions. New challenges also require new leadership skills. Subject expertise needs to be complemented with the ability to drive change and implement new solutions across organizational boundaries.

Business School Lausanne (BSL) and the Institute for Economy and the Environment at University of St. Gallen (IWo-HSG) launched a first-of-a-kind comprehensive training program for future leaders in business sustainability in 2011. Renowned faculty from the University of St. Gallen along with recognized experts in interdisciplinary learning and training from BSL as well as thought-leaders from academia, government, nongovernmental organizations and business provide a unique setting for participants to acquire the new skills and competences required to lead the sustainability agenda in business and beyond.

**Who is this program designed for?**
This program is designed for you if you want to:

- develop your skills to work in the sustainability field as a specialist in business, public office or nongovernmental organizations
- work in an existing or new business that embraces sustainability through innovative products or services; or independently as a consultant or entrepreneur
- integrate sustainability into your existing area of responsibility or into main line functions such as product or project development, sourcing, operations, marketing or communications
- become an expert in the field, as a sustainability officer, sustainability analyst, sustainability consultant, in sustainability integrated business development or project management

Thereby…

- gaining exposure to organizations, thought leaders and projects in sustainability
- connecting with other professionals in the developing sustainability field
- re-orienting your career and prepare yourself for future, emerging jobs
- making a relevant contribution through your professional engagement

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**The Diploma in Sustainable Business program has built my skills, competencies and leadership to embrace the 3 bottom-line challenges business and society will critically face in the future: people, planet and profit.**

Together with the standout experience of the teachers; the diversity, background and energy of the participants, the important guidance of the consultants and the exceptional support of BSL & HSG staff, this program has inspired me and I feel ready to tackle and lead the change in a sustainable and responsible way - **Karla Beer-Espinosa, MBA in Sustainable Business,**
Learning for a sustainable world and a future worth living

This innovative program provides you with a unique opportunity to reflect on the major challenges we, as a global community, are facing today and in the coming decades. You will evaluate how companies can adapt their strategies and operations to embrace the sustainability challenges and to manage the risks and opportunities in a responsible way. Rather than writing a thesis, you will work in a small team to apply these insights to a real-life project thereby applying directly what you learn.

The program is designed around the creation of a strong network and a learning platform. The interactive program combines classroom experiences with in-company encounters, sessions in nature and in exchange with NGOs, civil society and thought leaders. Graduates will be equipped with project management and leadership skills to lead change effectively.

A new way of learning...

This program is for you if you are looking for a high impact, transformational experience. We seek to open up new avenues of possibilities, preparing participants for a future that is emerging. An experience to help you bring about the change you want to see happening in the world. Both from a professional as well as personal perspective.

The program is innovative in its approach as it is built with and around multiple actors in sustainability. The program is built on 3 learning perspectives and 3 learning dimensions.

The 3 learning perspectives

Rather than looking at sustainability from the business perspective alone, the program approaches sustainability from three different perspectives:

1. GLOBAL CHALLENGES
Understanding the sustainability challenges we, as a global community, are facing today and in the coming decades.

2. STRATEGIC IMPLICATIONS
Evaluating how business can contribute to resolve them through innovative strategies.

3. BUSINESS IMPACT
Translating sustainability strategies across business functions.

The 3 learning dimensions

1. SUBJECT COMPETENCE
Exposure to the best current knowledge in the global and business sustainability fields provides the foundation for understanding and managing the sustainability challenges.

2. LEADING CHANGE SKILLS
Implementation and change management skills are critical to bring sustainability to business. To ensure this, the "Leading Change" dimension forms an integral part of the program.

3. PROJECT EXPERIENCE
Sustainability projects are conducted in a collaborative work space and form the backbone of the program. These projects are conducted in collaboration with companies, communities or NGOs. Project learning is integrated into all modules of the program.
### Class Profiles 2016

**8 COUNTRIES REPRESENTED**
- Austria
- Canada
- Czech Republic
- Greece
- Israel
- Italy
- Switzerland
- The Netherlands

**Participants who have lived, worked or studied outside their home country for a minimum of 6 months.**

**FUNCTION**
- Business Development 6%
- Consulting 28%
- Finance / Accounting 12%
- General Mgt & Project Mgt 18%
- IT / Research & Development 12%
- Marketing / Sales 12%
- Strategy and Planning 6%
- Design 6%

**BUSINESS CATEGORY**
- Large Multinational 47%
- Non-profit / Government 18%
- Small & Medium Sized (SME) 35%

**EDUCATIONAL BACKGROUND**
- Business & Commerce 35%
- Social Sciences 18%
- Natural Sciences 6%
- IT / Engineering 6%
- Architecture 6%
- Finance and Economics 6%

**HAD PREVIOUS EXPERIENCE IN SUSTAINABILITY**
53%

**INTERNATIONAL PARTICIPANTS**
96%

**INTERNATIONAL EXPOSURE**
59%

**AV. AGE**
40

**GENDER**


**SALARY AT PROGRAM ENTRY**
- CHF 75'001 - 100'000 24%
- CHF 100'001 - 125'000 29%
- CHF 125'001 - 150'000 18%
- CHF 150'000 + 6%
- Below CHF 75'000 6%

**AV. YEARS WORK EXPERIENCE**
14

**LANGUAGES SPOKEN (ON AV.)**
4

### Consulting Project

**ABOUT THE CONSULTING PROJECT**

The Diploma in Sustainable Business program includes a 10-month team consulting project with a real company and consulting contract in the area of business sustainability. The project consists of approximately 250 hours of work and replaces the traditional thesis. The Consulting Project significantly complements the 13 specialization modules in Sustainable Business, ensuring that you have not only acquired a broad expertise in sustainability, but have also completed a complex real-life consulting project during your studies. This has two direct benefits to you:

- you can apply what you learn in a real-life situation and
- you can claim to have already first-hand experience in business sustainability when you are looking for jobs.

The projects are given by companies that present a broad sustainability problem with strategic relevance to their organization. This is assigned to teams of 3-5 course participants as their main consultancy project. The teams are guided by our experienced faculty (BSL- University of St. Gallen) that provides continuous support and feedback throughout the program. The project is to be completed between September and June with two intermediate presentations in December and in March and the final presentation in June.

**CONSULTING PROJECT EXAMPLES**

- A Logistics Social HUB for Unilever in Latin America (Unilever)
- Increasing the Value Recovery in Recycled European IT Equipment (HP)
- Defining and operationalizing the future company goals based on the new concept of Sustainability 3.0 by Dyllick/ Muff (Ernst Schweizer AG, Metallbau)
- Sustainable business development: Evaluation and integration of sustainability into nolax' start-up process (nolax AG)
- Corporate Responsibility Measurement & Reporting Framework (Zurich Insurance Group)
- Measurement of Sustainable Procurement (Die Post)

nolax AG sponsored a project to systematically integrate sustainability into the company’s business development processes. The multi-functional project team developed a tool which allows the company to address sustainability issues during all stages of our process to develop new start-ups, in close interaction with our internal experts. It helped us to come-up with a new technical and commercial approach to develop sustainable solutions for our customers, while sensitizing our own people to the sustainability issues and challenges in our markets. We consider this project to be of great value for nolax. **Adrian Leumann, Head of Mobility and Operations, nolax AG**
Module Overview

**Perspective**

1. **GLOBAL CHALLENGES**
   - Module 1 - The Big Picture of Sustainability Challenges
     - Establishing the status quo of the planet, society and business
     - Understanding the big picture of environmental, social and business challenges and opportunities in the coming decades
     - Evaluating key issues arising from the environmental and social challenges
     - Understanding the dynamics of sustainability challenges, public and market challenges
     - Evaluating potential opportunities and challenges for business that arise from this new perspective

2. **LEADING CHANGE**
   - Module 2 - Leading Change I and Project Experience I: Introduction and framing
     - Setting the scene: how we work, philosophy of leadership, teamwork, roles and methods
     - Understanding your personal and collective expectations and concerns
     - Key leadership concepts to enhance your personal capacity to lead change
     - Creation of Small Study Groups and ‘Buddy System’ to study individual, team and organizational learning & applying tools to lead change in the context of sustainable business development
     - How to effectively approach a consulting project
     - How to effectively form consulting teams
     - How to negotiate boundaries and wants in a consultancy team

3. **STRATEGIC IMPLICATIONS**
   - Module 3 - Best Practices in Sustainability Strategies
     - Basic concepts of strategic management
     - Defining sustainability strategies
     - Developing sustainable business models
     - Evaluating best practices in sustainability strategies
     - How to win the support to implement sustainability projects
     - Improving implementation effectiveness of projects

4. **BUSINESS IMPACT**
   - Module 4 - The Business Case: Sustainability Tools
     - Understanding differing perspectives on sustainability
     - Value creation and value destruction
     - How to identify sustainability drivers for differing industries, and
     - How to determine what their company should focus on in using sustainability to create value
     - Sustainability as a key factor in business strategy
     - Defining and defending the business case for sustainability

5. **GLOBAL CHALLENGES**
   - Module 5 - Responsible Leadership and Global Stakeholder Challenges
     - Defining responsible leadership in various contexts
     - Reframing corporate governance in view of stakeholder challenges
     - Understanding sustainability politics, key players, and processes
     - Developing a historic perspective of international economics, politics, philosophy and the cross-cultural perspective of the role of business in human development
     - Social Entrepreneurship

6. **LEADING CHANGE**
   - Module 6 - Leading Change II and Project Review I: Developing & deepening
     - Develop strategies to overcome personal limits as a leader
     - ‘OK, now we’re stuck!’: work with tools to enhance effective communication and collaboration
     - Manage relationships and conflict resolution in teams
     - Work with what is happening in “the here and now”
     - Learn from simulations and role play in specific situations
     - Analyse the dynamics of authority, boundaries, relationships and roles in business settings
     - Apply lessons learned from exercises and practical tools to ensure solid team performance
     - Working on changes inside yourself with courage and integrity
     - Managing polarities: stability vs. flexibility, external vs. internal focus, creativity vs. control
     - Engage in multi-stakeholder settings to develop constructive participation

**Perspective**

7. **STRATEGIC IMPLICATIONS**
   - Module 7 - Co-Creating sustainability initiatives beyond Business
     - Scaling impact at the interface on business and society
     - Applying co-creation and innovation processes real-time
     - Developing network-driven initiatives with alumni
     - Identifying opportunities and risks in co-creative processes
     - Key levers for impact and scaling ideas
     - Considering and evaluating career opportunities in project and initiatives as alternative futures

8. **BUSINESS IMPACT**
   - Module 8 - Making Supply Chains Sustainable
     - Supply chain activities in the context of sustainability and ethical issues
     - Understanding sustainability challenges from a supply chain perspective
     - Creating sustainable value across supply chains
     - Managing sustainability risks and opportunities across supply chains
     - Developing and implementing sustainability standards
     - Translating supply-chain considerations to concrete in-company projects
     - Applying supply chain thinking to real-life projects

9. **BUSINESS IMPACT**
   - Module 9 - Measuring Sustainability Performance
     - Understanding how to measure sustainability performance
     - Evaluating how to assure a consistent sustainability performance
     - Assessing and accounting for sustainability performance
     - Evaluating quality assessment and certification schemes
     - Reviewing sustainability reporting and assurance
     - Applying key sustainability measures to projects

10. **LEADING CHANGE**
    - Module 10 - Leading Change III and Project Review II: Understanding & applying
      - Transforming outcomes by effectively working with resistance in consulting situations
      - Consolidate your learning of leadership theory and experience so far:
      - Reflect on original goals, aspirations and progress
      - Develop clarity on strengths and weaknesses in leading change
      - Give and receive feedback for deeper self awareness
      - Work with Group Dynamics to enhance team effectiveness
      - Work in-depth to review projects and trouble shoot with project sponsors

11. **STRATEGIC IMPLICATIONS**
    - Module 11 - Sustainability Marketing and Communications
      - Identifying challenges of communicating sustainability
      - Organizing inbound and outbound communication of sustainability
      - Using sustainability to create customer value
      - Marketing challenges in creating sustainable solutions, with a special focus on psychological aspects
      - The heterogeneous expectations and influences of different customers in the sustainability field
      - Applying marketing and communications insights to business model innovation
      - Applying marketing and communications insights to the projects

12. **GLOBAL CHALLENGES**
    - Module 12 - Social Entrepreneurship & Intrapreneurship
      - Introduction to social entrepreneurship in an emerging impact sector
      - Social entrepreneurship as a career opportunity: Where to start?
      - Impact entrepreneurship: Leading change in companies and organizations
      - Partnering with impact-oriented enterprises: Why and how?
      - Impact investing: How to invest in positive social and environmental change?

13. **LEADING CHANGE**
    - Module 13 - Leading Change IV and Final Project Presentations: Integration and next steps
      - Reviewing original expectations and goals to map progress over the year to consolidate and integrate learning
      - Integrated theory and experience:
      - enhanced capacity to lead sustainable change
      - enhanced capacity to lead and follow in complex multi-stakeholder environments
      - enhanced capacity to consult collaboratively to co-create sustainable outcomes
      - Deeper awareness of, and ability to leverage strengths for enhanced results
      - Deeper grasp of, and ability to work effectively with weaknesses and the shadow for sustainable outcomes
      - Next steps in application – integrating theory, learning and experience into current role and future career
The program has been developed under the leadership of Dr. Katrin Muff and Prof. Dr. Thomas Dylick in collaboration with program faculty and external consultants from all fields of sustainability, project and leading change management.

DR. THOMAS DYLLICK (CH/DE), PROFESSOR FOR SUSTAINABILITY MANAGEMENT, UNIVERSITY OF ST. GALLEN
Thomas is Managing Director of the Institute for Economy and the Environment (IWiO-HSG) and University Delegate for Responsibility and Sustainability at the University of St. Gallen. From 2003 - 2011 he was University Vice-President for Teaching and Quality Development. In 1988 he was a co-founder of the Swiss Association for Environmentally Conscious Management (Ubeo) and in 2010 he co-founded the World Business School Council for Sustainable Business (WBSCSB). He has published extensively on the subject of managing corporate sustainability and serves on the boards of many organisations in the sustainability field.

DR. KATRIN MUFF (CH), DEAN, BUSINESS SCHOOL LAUSANNE
As Dean of BSL Katrin merges her entrepreneurial and corporate background with academic direction. In 2000, she co-founded Yupango, a coaching consultancy developing start-up companies and training management teams. Prior to that she was Director, Strategic Planning FMEA of IAMS Pet Food, in the Netherlands. She held several management positions for ALCOA (Aluminium Company of America), working in Russia, the United States and Switzerland. She holds both an MBA and a Doctoral degree from Business School Lausanne. In 2010 she co-founded the World Business School Council for Sustainable Business (WBSCSB).

NATALIE WILKINS (UK), VIVA TALENT
Natalie is a talent management consultant specialising in leadership, change management, and designs and facilitates experiential leadership and team learning experiences. She teaches the MBA “Empowering your future” syllabus and Leading Change modules in the Diploma in Sustainable Business at BSL. Natalie has over 15 years of Human Resource leadership experience within complex international organisations, both in the public and private sector. In 2012 she founded Viva Talent to help innovative businesses and organisations that value diversity and inclusion, to stand out as an employer of choice while improving their talent pipeline. Natalie wants to see businesses and people thriving together, where empowered individuals can unleash their talent and enjoy themselves in the process. She is passionate about helping her clients focus on the work that drives action, generates results, and makes for positive and sustainable change.

NADENE CANNING (CH/CA), ALLSYSTEMSGO!
Nadene is an executive and personal leadership adviser, facilitator, trainer, speaker and professor. Her areas of learning and development expertise are strategic thinking, opportunity mindset, change, diversity, inclusion and cross-cultural competence. Nadene put her global management and facilitation experience to the test when she created ALLSYSTEMSGO! in 2002, since then she has worked as an independent project adviser, professional facilitator and trainer specializing in learning design, performance, leadership, diversity and culture. She works with professionals, teams and business owners, especially when they get stuck helping them align their competencies, behavior and attitude to maximize performance.

DR. STEFAN GARA (AT), MANAGING DIRECTOR, ETA ENVIRONMENTAL MANAGEMENT GMBH
Stefan Gara is founder and director of ETA a leading Austrian consultancy firm focusing on sustainable development and business innovation, CSR, smart cities and energy & mobility strategies. He was UNIDO senior expert on cleaner production projects in Africa (Uganda, Ethiopia), Stefan holds a Ph.D. in Physics from Vienna University of Technology and was a visiting scholar at the Center for Technology, Policy and Industrial Development at Massachusetts Institute of Technology (MIT). He is guest lecturer at various international institutions. He spent several years in industry as a product manager for environmental technologies. Stefan is a passionate photographer.

CHRISTOPH BIRKHOLZ (DE), HUB ZURICH
Christopher Birkholz is co-founder and managing director of HUB Zürich, an entrepreneurship and innovation space for impact, and chairman of the global HUB Fellowship Association. Alongside his entrepreneurial career, he conducts a PhD on impact investing at University of St.Gallen’s Institute for Economy and the Environment (IWŒ-HSG) and an MBA with specialization in Sustainable Development from Manchester Business School (UK). Currently he is doing a DBA in Sustainable Business. Carlo joined BSL in 2015 in the education management space as a Managing Director, Strategic Planning EMEA of IAMS Pet Food, in the Netherlands. He held several management positions for ALCOA (Aluminium Company of America), working in Russia, the United States and Switzerland. He holds both an MBA and a Doctoral degree from Business School Lausanne. In 2010 he co-founded the World Business School Council for Sustainable Business (WBSCSB).

DR. AILEEN IONESCU-SOMERS (IR), ASSOC. DEAN, BUSINESS SCHOOL LAUSANNE
Aileen joined BSL as Associate Dean, Research in 2016. Previously, she directed sustainability leadership and innovation learning platforms at IMD business school for 15 years, and ran multiple related conferences, workshops and research projects. An expert case study writer and teacher, she has won three prestigious EFMD case writing awards and one each from ECH and DIKOS. Before IMD, she was program manager for the international NGO WWF, managing portfolios of major conservation projects in Africa/Madagascar and Latin America/Caribbean, before taking on an executive role as head of WWF’s international project operations. She is a board member and executive board of several global organizations and is guest faculty on undergraduate and executive programs at Université de Lausanne. Aileen holds a Ph.D (Business Strategy), MA, Higher Diploma in Education and BA (1st Class Honors), from NUI-National University of Ireland, as well as an MSc from Imperial College London.

MICHAEL HATHORN (USA), OPTIMIS
Michael teaches in the MBA program and Diploma in Sustainable Business at BSL. He is a senior partner of OPTIMIS Srf, where he focuses on sustainable organizational strategy and organizational development. Previously working for the investment management firm, Capital International, Hathorn founded and headed the firm’s Learning and Organizational Development function for the European businesses. As TNT in Amsterdam, he served as Group Director of Learning and Organizational Development during a major strategic change initiative to create synergies across the various European businesses. He is a contributor to the World Business Council for Sustainable Development. He is a graduate of Louisiana State University with an MS in Marketing and is currently a Ph.D. candidate in International Business at the University of St. Gallen.

DR. JOERG S. HOFSTETTER (DE), ASSISTANT PROFESSOR OF LOGISTICS MANAGEMENT, UNIVERSITY OF ST. GALLEN
Joerg is a specialist in supply chain management and sustainability at the Chair of Logistics Management of the University of St. Gallen. Former international management positions include Lufthansa Cargo, ITT Automotive Inc. and Fraunhofer Institute for Industrial Engineering and Organisation (IAI). He received his Dr.oec. (summa cum laude) in Business Administration from University of St.Gallen and his Dipl.-Ing. (MSc) in Mechanical Engineering from the University of Stuttgart, Germany.

DR. MORITZ LOCKE (DE), ASSISTANT PROFESSOR FOR ENERGY AND SUSTAINABILITY MANAGEMENT, UNIVERSITY OF ST. GALLEN
Moritz joined BSL as a new PhD in 2015, after working with research on energy and project evaluation at University of St.Gallen with focus on the Environment (IWŒ-HSG) at University of St. Gallen doing research with a focus on business models and managers decision-making. He had visiting positions in Vancouver and London. In the other world Moritz was fully employed and still has various responsibilities in a family business in Germany. Within both worlds he was employed and co-launched new business models: e.g. a new concept for kitchen retailing for the family business and an executive education programme for renewable energy management at the University of St. Gallen. After an early career as a musician, Moritz graduated with a M.A. from TU Berlin and received a doctoral degree in management from the University of St. Gallen.

DR. GIERI HINNEN (CH), SWISS INTERNATIONAL AIR LINES
Gieri teaches Sustainability Marketing & Communications for the Diploma in Sustainable Business. Hinnen holds a PhD in Management from the University of St Gallen (HSG), Switzerland. He holds a Master of Science in Business Affairs and Business Administration; he studied at the University of St Gallen (HSG), the London School of Economics (LSE) and Schulich School of Business in Toronto. His research focused on various aspects related to sustainability strategy in aviation, such as path creation, business model innovation, customer value and organizational behavior. Since 2009, Hinnen works for Swiss International Air Lines, where he holds the position of Senior Manager for Strategic Communication. Until 2015, he was part of the Political Affairs and Environment team of SWISS, where he primarily focused on environmental policy. Among others, he was responsible for emission trading and the overall environmental strategy.

CARLO GIARDINETTI (IT), BUSINESS SCHOOL LAUSANNE
Carlo, Italian, is living his third life right now in the education management space. During his first life he has been a professional footballer in Italy (in his twenties). His second life saw him having a fast advancing career in the Hospitality Industry managing Hotels and Resorts in Italy, Tanzania, Kenya, Maldives, Egypt and Ukraine (in his thirties). Carlo truly believes that education has an immense potential to impact the world and co-founded and co-launched new business models: e.g. a new concept for kitchen retailing for the family business and an executive education programme for renewable energy management at the University of St. Gallen. After an early career as a musician, Moritz graduated with a M.A. from TU Berlin and received a doctoral degree in management from the University of St. Gallen.
Before starting your application, review carefully the admissions criteria to check your eligibility.

As soon as you have decided that BSL is the right business school for you, you should submit your application online or by post.

Your application file should include:
- Completed application form (available on the BSL website)
- Motivation letter
- CV
- Two recommendation letters (signed and printed on official letterhead paper)
- Copy of university degree & academic transcripts
- Proof of English proficiency: TOEFL/IELTS official score report (if applicable) or equivalent
- Copy of ID (passport or identity card)
- A digital portrait photograph

Our Admissions team will update you on the eligibility of your profile and the status of your application within two weeks.

If you are selected for the short list of candidates, you will be invited for an interview with the Program Director on campus (when possible) or via Skype/phone. Your motivation, professional experience, interpersonal skills, and maturity will be assessed during the interview.

The admissions committee makes a decision based on the information provided in the application and the interview performance. Admissions results are available within max three weeks following the interview.

Successful candidates are required to pay a non-refundable administration fee of CHF 800 and cover the first semester fee in order to reserve a seat in the program.

Upon receiving your payment confirmation, we will send you a Full Acceptance letter which confirms your seat in the class.

For any questions regarding the admissions requirements and application process, please contact our Admissions office by email (das@bsl-lausanne.ch) or phone (+41 21 619 06 06).

APPLICATION DEADLINES

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<th>Application</th>
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The most important personal insight for me was to see that my background in international development adds significant value to a for-profit business.

Having mainly worked in the public sector, I was never sure about how I could leverage my knowledge and experience in the business world. As a result of the program experience I have gained a lot of confidence as regards leveraging my own capacities in a business context and I feel well equipped to embark on my further journey in leading change for a more sustainable future.

Britta Margraf, Program Participant
Career

Graduates of the Diploma in Sustainable Business tend to start their own companies, become consultants, or get promoted into a higher corporate management position. Along with the well-established reputation of BSL and University of St. Gallen, the endorsement of the World Business Council for Sustainable Development (WBCSD) reinforces the program’s recognition by the international business community and gives you a strong competitive advantage in your career development.

The program includes the following career support elements:

REAL-LIFE CONSULTING PROJECT

The 10-month consulting experience allows participants to report to the board and work in multi-stakeholder settings. Gaining insight into strategic business issues, participants also expand their network of corporate contacts. High quality management reports can result in employment offers after the program.

LEADERSHIP TRAINING AND COACHING

Throughout the program, a series of Leadership training and Team coaching sessions on consulting skills, change management, goal setting, and career strategy help participants define their professional vision and evaluate next opportunities.

CONTINUOUS EDUCATION

Program participants can also earn an MBA or EMBA degree, before or after completing the Sustainable Business program, by transferring their credits. BSL and University of St. Gallen both recognize fully the degree of the Diploma in Sustainable Business as part of the MBA and Executive MBA at BSL or the part-time MBA program at University of St. Gallen. Please consult our admissions team for additional information.

COMMUNITY OF SUSTAINABILITY PROFESSIONALS

With active business practitioners as professors and regular guest-speakers in class, participants are in direct touch with international companies in the region. The program takes place at locations all over Switzerland, and the faculty is comprised of seasoned and renowned business professionals from all over the world.

In addition, the small and personalized format of the program allows for building a valuable network of like-minded professionals for life.

CAREER PROSPECTS

The Diploma in Sustainable Business prepares you to meet the growing demand for professionals who understand sustainability and its complexity, have the capacity to approach emergent problems and generate future-oriented solutions, and know how to work at the intersection of different disciplines.

A job in sustainability entails the responsible management of resources and the optimization of the environmental, social, and economic impact of an organization. Some have specific titles such as sustainability officer, coordinator, director, or manager; others are extended corporate roles which include driving sustainability initiatives in a function, sector or division. Also, many sustainability professionals choose to work as independent consultants offering advice on sustainability practices for specific projects in a range of organizations both in business and other sectors around the world.

Management occupations in sustainable development cover a broad spectrum of positions such as sustainability analyst, consultant, operations manager, director of corporate responsibility, industrial production manager, compliance officers, impact auditors, health and safety specialists, recycling coordinators, and civil engineers.

With the world facing complex problems which require systemic thinking and stewardship, and with business and government showing an increasing interest in sustainability, the sector will continue to grow dynamically and new employment opportunities will arise. It is estimated that 90% of the jobs we’ll see in 2020 don’t exist today and jobs in the field of sustainability are among these yet-to-emerge future jobs.

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A job in sustainability entails the responsible management of resources and the optimization of the environmental, social, and economic impact of an organization. Some have specific titles such as sustainability officer, coordinator, director, or manager; others are extended corporate roles which include driving sustainability initiatives in a function, sector or division. Also, many sustainability professionals choose to work as independent consultants offering advice on sustainability practices for specific projects in a range of organizations both in business and other sectors around the world.

Management occupations in sustainable development cover a broad spectrum of positions such as sustainability analyst, consultant, operations manager, director of corporate responsibility, industrial production manager, compliance officers, impact auditors, health and safety specialists, recycling coordinators, and civil engineers.

With the world facing complex problems which require systemic thinking and stewardship, and with business and government showing an increasing interest in sustainability, the sector will continue to grow dynamically and new employment opportunities will arise. It is estimated that 90% of the jobs we’ll see in 2020 don’t exist today and jobs in the field of sustainability are among these yet-to-emerge future jobs.

Graduates of the Diploma in Sustainable Business tend to start their own companies, become consultants, or get promoted into a higher corporate management position. Along with the well-established reputation of BSL and University of St. Gallen, the endorsement of the World Business Council for Sustainable Development (WBCSD) reinforces the program’s recognition by the international business community and gives you a strong competitive advantage in your career development.

The program includes the following career support elements:

REAL-LIFE CONSULTING PROJECT

The 10-month consulting experience allows participants to report to the board and work in multi-stakeholder settings. Gaining insight into strategic business issues, participants also expand their network of corporate contacts. High quality management reports can result in employment offers after the program.

LEADERSHIP TRAINING AND COACHING

Throughout the program, a series of Leadership training and Team coaching sessions on consulting skills, change management, goal setting, and career strategy help participants define their professional vision and evaluate next opportunities.

CONTINUOUS EDUCATION

Program participants can also earn an MBA or EMBA degree, before or after completing the Sustainable Business program, by transferring their credits. BSL and University of St. Gallen both recognize fully the degree of the Diploma in Sustainable Business as part of the MBA and Executive MBA at BSL or the part-time MBA program at University of St. Gallen. Please consult our admissions team for additional information.

COMMUNITY OF SUSTAINABILITY PROFESSIONALS

With active business practitioners as professors and regular guest-speakers in class, participants are in direct touch with international companies in the region. The program takes place at locations all over Switzerland, and the faculty is comprised of seasoned and renowned business professionals from all over the world.

In addition, the small and personalized format of the program allows for building a valuable network of like-minded professionals for life.
The Diploma in Sustainable Business is an inspiring program conducted through classes and projects which applies new business perspectives with a great sense of social and environmental consciousness that fit in the real needs of today’s society. The professors with strong expertise in the field, the innovative techniques of knowledge transfer and the diverse classmates’ background create an enriching academic experience - Gina Moyano, MBA in Sustainable Business

ABOUT UNIVERSITY OF ST. GALLEN (HSG)
The University of St. Gallen (HSG) was established more than a century ago and educates more than 8’000 students from 80 nations. (www.unisg.ch) It focuses on practical relevance with an integrated approach in the fields of Business Administration, Economics, Law and Social Sciences. Academic degrees are offered at the Bachelor, Master and Doctoral levels in both English and German. University St. Gallen is accredited by EQUIS and AACSB and has been consistently ranked among Europe’s leading business universities. It ranks 6th in Europe (2014 Financial Times European Business School ranking). Together with BSL it is a co-founder of the World Business School Council for Sustainable Business and the global 50+20 initiative. www.iwoe.unisg.ch and 4th in FT European Business School ranking 2015.

ABOUT BUSINESS SCHOOL LAUSANNE (BSL)
Business School Lausanne is a leading innovator in business education and ranks 3rd in Switzerland (QS 2013-14 Top 200 Global Business Schools). The school’s ACBSP accredited degree programs include BBA and Specialized Masters, full-time and part time modular MBA, Executive MBA, E/MBA in Sustainable Business and DBA programs. BSL takes a pragmatic approach to learning by applying theory to practice and is backed by a multidisciplinary faculty of business professionals. BSL attracts students from around the world, creating a multicultural environment of more than 40 nationalities. Established in 1987, BSL is a co-founder of the World Business School Council for Sustainable Business and the global 50+20 initiative. www.bsl-lausanne.ch

THE WORLD BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT (WBCSD)
WBCSD is a coalition of international companies that share a commitment to the principles of sustainable development via the three pillars of economic growth, ecological balance and social progress. The Association benefits from a global network of national and regional business councils and partner organizations representing a large and diversified group of business leaders. www.wbcsd.org

For further information on projects or applications: email: das@bsl-lausanne.ch or or call Business School Lausanne on +41 21 619 0606